

FOR IMMEDIATE RELEASE December 30, 2022

Contact: Ross M. Wallenstein (917) 602-2433 ross@walltowallcommunications.com

SID JACOBSON JCC REFLECTS ON 2022

The only full-service JCC on Long Island's North Shore recaps a successful year gathering in person and raising money to support its vital work in the community

East Hills, NY — Sid Jacobson JCC, the only full-service JCC on Long Island's North Shore, successfully emerged from the challenging years of the pandemic in 2022, providing life-supporting programming and services that promote cultural, mental, and physical well-being to thousands of families and individuals in the area and beyond.

Over the course of the year, SJJCC saw an uptick in member activity, including athletic services.

The board and staff of the JCC were proud to welcome back a plethora of in-person events after more than two years of COVID-era restrictions, raised nearly one million dollars to benefit SJJCC's social service programs, and collected items for those facing financial hardships through the Community Needs Bank, among other amazing milestones.

"Sid Jacobson JCC is back to pre-pandemic offerings that benefit individuals and families and the communities around us, only more so," said **David Black**, Executive Director. "Our successful year is all thanks to our dedicated staff, wonderful board members, caring committee members, the hundreds of volunteers, and every single member of this community who uses or supports our work, all who came together time and time again. We had a truly wonderful 2022 and look forward to an even more successful 2023."

Some of the milestone event successes for 2022 included:

- Friendship Circle Luncheon, A Yellow Rose Event The August event, which
 raised more than \$400,000 to provide financial stability for SJJCC's Adult Day
 programs, featured Jenna Bush Hagar, the co-host of NBC's TODAY with Hoda &
 Jenna. Ms. Hagar, the daughter of former President George W. Bush and the author
 of The New York Times bestseller "Everything Beautiful in its Time," shared with the
 crowd anecdotes about growing up in the White House and the impact felt by her
 maternal grandparents' struggles with Alzheimer's disease. The event honored board
 member and past president Jodi Rosenthal, and the entire staff of SJJCC's Adult Day
 programs.
- "Stronger Than Cancer 5K" benefitting SJJCC's Nancy Marx Cancer Wellness Center – In October, hundreds of community members, Sid Jacobson JCC staff, and the board came together to honor Randy Hight, Director of Nancy Marx Cancer Wellness Center, the only such center on Long Island. Running the streets surrounding the East Hills facility, the event brought together 400 attendees and raised more than \$115,000 to benefit the center, which seeks to improve the wellbeing of those affected by cancer and their families through exercise, discussion groups, individual counseling, and more – completely free of charge.
- "Shine A Light On Hunger" Just two weeks ago, the Sid Jacobson JCC community came together to honor those who supported the Community Needs Bank, a partner of Long Island Harvest Food Bank. The event, which raised more than \$100,000, recognized the work of 14 "Ray of Light" youth awardees and "Champion of Light" awardee Kenneth Migden, the President of the Sterling Sanitary Supply Corporation for their work raising money and helping to collect and donate items for those in need.
- Golf & Tennis Outing Honoring Long Island philanthropist and restaurateurs Brooke and Lloyd Rosenman, raised more than \$300,000, highlighting the work of the JCC's Adult Day and Special Needs Programs, Cancer Wellness, and Community Needs Bank.
- Staff Recognitions SJJCC Executive Director David Black was honored as one of the region's most influential leaders at the 19th-annual Long Island Press "Power List" and Amanda Burns, Director of SJJCC's Sandler Family Kehilla Center, was among Blank Slate Media's "40 under 40" for her extraordinary work on behalf of the center, which offers a variety of recreational programs designed to promote socialization and build independence for individuals with special needs.
- **Coming up in 2023** After a nearly three-year hiatus due to the pandemic, in addition to the numerous staple events the SJJCC will hold throughout the year, "Eat.

Bid. Laugh!," SJJCC's premiere fundraising event is back! Benefitting the Sheldon A. Sinett BASICS Fund, an incubator fund, with the goal of funding innovative ideas developed by Sid Jacobson JCC's staff to continue to enhance their social service programs. Impacting thousands in the community, BASICS has funded over 70 new programs since 2004. The event also includes a live appeal for SJJCC's Camp Kehilla, providing scholarships for kids ages 5-21 with special needs to experience summer camp.

About Sid Jacobson JCC

<u>Sid Jacobson Jewish Community Center,</u> the only full-service JCC on Long Island's North Shore, provides a full range of cutting-edge recreational, health, fitness, educational, cultural arts, and social services programs to East Hills and the surrounding community. Sid Jacobson JCC promotes Jewish identity and provides a comprehensive program based on Jewish values, traditions, heritage, and culture and is committed to enriching the lives of all individuals and families in its community.

Sid Jacobson JCC is a beneficiary agency of the UJA Federation of New York.

www.sjjcc.org