



For Immediate Release

Sid Jacobson JCC's 25th Annual *Eat. Bid. Laugh! An Auction & Epicurean Event* to Feature a Live Performance by Comedian Iliza Shlesinger

Funds raised benefit the JCC's social service programs for all in the community

East Hills, NY, January 22, 2020 – [Sid Jacobson JCC](#) proudly announces its 25th annual *Eat. Bid. Laugh! An Auction & Epicurean Event*. Long Island's premier fundraising event will be held on Thursday, March 26, at 6:30pm at Fresh Meadow Country Club in Lake Success. This year's event will include a performance by comedian Iliza Shlesinger, tastings from leading local restaurants, and extensive silent auction prizes. Tickets go on sale this week and can be purchased at [eatbidlaugh.org](#).

"We are so excited to celebrate the 25th year of this amazing event that gathers donors, sponsors, and participants to support the vital social service programs at the JCC," says Connie Wasserman, Associate Executive Director, Sid Jacobson JCC. "The funds raised at *Eat. Bid. Laugh!* help to create transformative and sustainable programs that meet the needs of all in our community."

Last year's event surpassed all others, raising more than \$1.6 million, which went towards the event's mission of helping enhance the lives of those who rely on the JCC's quality services. Funds raised at *Eat. Bid. Laugh! An Auction & Epicurean Event* benefit the Sheldon A. Sinett BASICS Fund. Maintained as an incubator fund, BASICS has the goal of funding Sid Jacobson JCC's social service programs. Impacting thousands in the community, BASICS has funded more than 70 new programs within the last 14 years. These programs serve all individuals and populations, regardless of their religious affiliation, some of which include those experiencing food insecurity in Nassau County, the first of its kind young-onset Alzheimer's program, special needs programs including vocational training, and those recovering from addiction looking to reintegrate into the community to sustain wellness.

"This year's live performance will be by Netflix comedian, Iliza Shlesinger. Iliza won Elle Magazine's Woman in Comedy two years in a row and will be a great addition to the evening," says Bridgette Troisi, Assistant Director of Development, Sid Jacobson JCC.

Iliza is one of today's leading comedians. In 2019, she premiered her fifth Netflix stand up special "UnVeiled," which delves into her journey of getting married. Her past specials include "War Paint," "Freezing Hot," and "Confirmed Kills." Her most recent special, "2018's Elder Millennial," was the subject of her Fan-U-Mentary "Iliza Shlesinger: Over & Over" and gives fans an inside look into what goes into making a stand-up special. On the acting front, she will next be seen co-starring opposite Mark Wahlberg in the movie "Wonderland," directed by Peter Berg, and recently wrapped production on "The Iliza Shlesinger Sketch Show." Both will premiere on Netflix in 2020. Her first book, "Girl Logic: The Genius and the Absurdity" (Hachette Book Group), is a subversively funny collection of essays and observations on a confident woman's approach to friendship, singlehood, and relationships. Her new podcast *AIA: Ask Iliza Anything* offers up her unique perspective to listeners, answering their questions on virtually any topic.

For more information about *Eat. Bid. Laugh! An Auction & Epicurean Event* or to purchase tickets starting this week, visit eatbidlaugh.org or contact Bridgette Troisi, Assistant Director of Development at 516.484.1545 ext. 141 or btroisi@sjcc.org.

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About *Eat. Bid. Laugh! An Auction & Epicurean Event*

Celebrating its 25th year, Sid Jacobson JCC's annual *Eat. Bid. Laugh! An Auction & Epicurean Event* raises funds to benefit the Sheldon A. Sinett BASICS Fund. BASICS (Building and Supporting Initial Community Social Services) is maintained as an incubator fund for new and innovative social service programs at SJCC. Impacting thousands in the community, the BASICS Fund has subsidized more than 70 crucial programs over the last 14 years thanks to the more than \$15 million dollars raised at the annual event. Some programs funded by BASICS include Camp Kehilla, Vocational Training & Employment Center (VTEC), Nancy Marx Cancer Wellness Center, Special Needs Overnight Adventures, Gems 1 Early Stage Memory Loss Program, and most recently, Sid Jacobson JCC's Food Bank and the ACT Program. Learn more at eatbidlaugh.org.

About Sid Jacobson JCC

Sid Jacobson JCC (sjcc.org) in East Hills provides a full range of cutting-edge recreational, health, fitness, educational, cultural arts and social service programs. SJJCC promotes Jewish identity and provides a comprehensive program based on Jewish values, traditions, heritage, and culture, and is committed to enriching the lives of all individuals and families in its community. SJJCC embraces all individuals and families and values diversity. See community differently, "Like" the JCC on Facebook (facebook.com/sidjacobsonjcc).

Sid Jacobson JCC is a beneficiary agency of the UJA Federation of New York.

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