



**The medical supply shortage is REAL – doctors, nurses, hospital workers and those in ICU's, ER, offices, and first responders need supplies. Your healthcare providers are putting themselves and their families on the line.**

**Mask A Hero NY is facilitating donations of medical supplies to local hospitals to help those on the front lines of COVID-19.**

### ***The Facts***

- New York State has over 10,000 confirmed cases of COVID-19 as of March 21<sup>st</sup>.
- New York State, with only 6 percent of the country's population, accounts for around half of the nationwide total of confirmed cases.
- New York's need for medical supplies, including face masks, gloves and ventilators, is growing more urgent by the day.
- The medical needs include at least three million N95 masks, 50 million surgical masks and 15,000 ventilators. Health care workers will need another 45 million of each of the following: surgical gowns, coveralls, gloves, regular face masks and face shields, per Mayor DeBlasio.

### ***What You Can Do***

- Stay home!
- Spread the urgent message of need for medical supplies within your networks to help the frontline doctors, nurses and hospital workers.
- **We need to spread the word as many companies or individuals may have these supplies in their homes or offices and can make a big impact by donating them.**
- If you have access to sealed/boxed/new medical grade N95 Respirator masks or other useful equipment: face shields, hoods, surgical gowns and gloves, please donate them to Mask A Hero NY – **donations can be facilitated at [maskaherony.com](https://maskaherony.com).**
  - We work with local hospitals to match supply donations to the need.

### ***Help Mask A Hero Social Media Information***

Follow us on Instagram and Twitter:  
@HelpMaskaHeroNY  
@HelpMaskaHero

Hashtag posts and pictures:  
#MaskAHero

### **Use one of our messages and images:**

Calling all Hero Helpers: Do you have N95 masks, face shields, hoods, surgical gowns or gloves at your home or business? Please donate them to the medical workers on the front lines of COVID-19 via <https://maskaherony.com>. #MaskAHero

Help a Hero! Donate N95 masks, face shields, hoods, surgical gowns or gloves to our medical teams and first responders fighting COVID-19. Any new, unopened supplies can be donated at <https://maskaherony.com>. #MaskAHero

There is an urgent race to mask our health care workers. We need at least 3 million N95 masks in NY alone to fight COVID-19—do you have these at your home or office? If so, please visit <https://maskaherony.com> to donate to area hospitals urgently in need.  
#MaskAHero

Download social media assets here:  
<https://bit.ly/MaskAHeroNY>

**MASK a HERO NY**

**HELP A HERO!**

Do you have new, unopened supplies at your home or business?

- + N95 Masks
- + Face Shields
- + Hoods
- + Surgical Gowns
- + Gloves

Donate now at:  
**MASKAHERONY.COM**

**MASK a HERO NY**

Our medical teams & first responders fighting COVID-19 desperately need:

- + N95 Masks
- + Face Shields
- + Hoods
- + Surgical Gowns
- + Gloves

New, unopened supplies can be donated via:  
**MASKAHERONY.COM**

**MASK a HERO NY**

Donate supplies to our medical teams & first responders fighting COVID-19.

- + N95 Masks
- + Face Shields
- + Hoods
- + Surgical Gowns
- + Gloves

Any new, unopened supplies can be donated.  
**MASKAHERONY.COM**

**MASK a HERO NY**

**CALLING ALL HERO HELPERS:**

Do you have new, unopened supplies at your home or business?

- + N95 Masks
- + Face Shields
- + Hoods
- + Surgical Gowns
- + Gloves

Any new, unopened supplies can be donated:  
**MASKAHERONY.COM**  
@HelpMaskAHeroNY

**MASK a HERO NY**

**DONATE NOW**

Know someone who might have new, unopened supplies at their home or office?

- + N95 Masks
- + Face Shields
- + Hoods
- + Surgical Gowns
- + Gloves

Please share this with them.  
Donate now at:  
**MASKAHERONY.COM**  
#MaskAHero

**MASK a HERO NY**

**PROTECT OUR HEALTHCARE WORKERS**

Do you have any new, unopened supplies at your home or office?

- + N95 Masks
- + Face Shields
- + Hoods
- + Surgical Gowns
- + Gloves

Donate now:  
**MASKAHERONY.COM**  
@HelpMaskAHeroNY

**MASK a HERO NY**

**HELP SUPPLY OUR HOSPITALS**

Do you have new, unopened supplies at your home or business?

- + N95 Masks
- + Face Shields
- + Hoods
- + Surgical Gowns
- + Gloves

Any new, unopened supplies can be donated:  
**MASKAHERONY.COM**  
@HelpMaskAHeroNY

For donations, additional information or more images, please email [MaskAHeroNY@gmail.com](mailto:MaskAHeroNY@gmail.com).

Media contact: Tara Levy, [tara@tl-projects.com](mailto:tara@tl-projects.com)

Press downloads available here: <https://bit.ly/MaskAHeroNY>

#### **About Mask A Hero NY**

Dr. Michelle Kars and Dr. Emily Levin are anesthesiologists in New York. During the COVID-19 crisis, the two women began connecting with other physicians on social media. It became apparent very quickly there was a dire need for supplies across the country, but especially in New York as the caseload grows rapidly.

When a COVID-19 positive patient is in respiratory failure, we intubate them (place the breathing tube) face to face, exposed to the aerosolized virus.

In hospitals nationwide masks ran out, physicians were getting sick, and they even described needing to use bleached bandanas and rags to wear in protection of themselves and their families.

Dr. Kars and Levin quickly identified a need to bring the public together to help protect healthcare professionals in their New York area by asking for N95 mask donations on social media.

Dr. Kars and Dr. Levin are partnering with Dr. Lakesha Legree of Elev8MD Well Center in Charlotte, North Carolina who has created a nationwide donation platform "Mask a Hero."