



For Immediate Release

Sid Jacobson JCC Rocks for a Cause on November 23

Come for the music, stay for the family fun and activities

East Hills, NY, November 4, 2019 – [Sid Jacobson JCC](http://www.sidjacobsonjcc.org) invites families to unplug from the world and rock out to musical favorites from throughout the decades at its Rock for a Cause happening Saturday, November 23, 2pm. Families can now register for the event at [sjjcc.org/rockforacause](http://www.sjjcc.org/rockforacause).

“We are excited to hold our Rock For A Cause concert event again at SJJCC,” says Jodi Adler, Director, Parent Engagement + Education, Sid Jacobson JCC. “This year, we have expanded the afternoon to incorporate a theme of giving, kindness and fun for the entire family.”

The afternoon will start with a Kindness Rocks project where attendees can share a message of hope by decorating small rocks and an opportunity to have some summer fun in the fall by participating in activities with Camp Jacobson staff members, both from 2-3pm. Then, from 3-4pm Songs for Seeds will play covers of everyone’s favorite songs from throughout the decades for parents and their children to rock out to.

Attendees are encouraged to donate new toiletries for Sid Jacobson JCC’s Food Bank from its wishlist. To view the complete list of items on the Food Bank wishlist, visit [sjjcc.org/wishlist](http://www.sjjcc.org/wishlist). For every donation, a raffle ticket will be given for entry to win prizes including a two-week certificate to Camp Jacobson, among other family and parent themed prizes.

Advanced registration per family costs \$25 for nonmembers and \$18 for members. Registration per family at the door the day of the event will cost \$30 for nonmembers and \$25 for members.

To learn more about Rock for a Cause or to register, visit sjcc.org/rockforacause or contact Jodi Adler, Director of Parent Engagement + Education, at 516.484.1545 ext. 117 or jadler@sjcc.org.

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About Sid Jacobson JCC

Sid Jacobson JCC (sjcc.org) in East Hills provides a full range of cutting-edge recreational, health, fitness, educational, cultural arts and social service programs. SJJCC promotes Jewish identity and provides a comprehensive program based on Jewish values, traditions, heritage, and culture, and is committed to enriching the lives of all individuals and families in its community. SJJCC embraces all individuals and families, and values diversity. See community differently, "Like" the JCC on Facebook (facebook.com/sidjacobsonjcc).

Sid Jacobson JCC is a beneficiary agency of the UJA Federation of New York.

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