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**For Immediate Release**

## **Julie Satow, *The Plaza* Author, to be Featured as Sid Jacobson JCC Irene & Ronald Cohen Spotlight Speaker**

**East Hills, N.Y., September 3, 2019** – This October, [Sid Jacobson JCC](http://SidJacobsonJCC.org) is proud to present Julie Satow, author of *The Plaza: The Secret Life of America's Most Famous Hotel* as its Irene & Ronald Cohen Spotlight Speaker. Satow will be at the JCC in East Hills on Thursday, October 3, 10:30 a.m. Tickets for the event are now on sale at [sjcc.org/culturalarts](http://sjcc.org/culturalarts).

"Julie brings the history and personality of the iconic Plaza luxury hotel to life in this book," says Elyse Ingber, Director of Performance + Visual Arts, Sid Jacobson JCC. "This story is truly a part of New York's history."

The "infectiously fun read," *The Plaza: The Secret Life of America's Most Famous Hotel* offers an unforgettable and thrilling account of one of New York City's most illustrious landmarks, capturing the wealth, glamour, and scandals that have shaped the storied hotel. The wildly popular book has been highlighted on The Today Show and NY1, and by editors of The New York Times, Vogue, Fortune, and Time.

Julie Satow is an award-winning journalist who has covered real estate in New York City for more than a decade. Satow is a regular contributor to The New York Times and her work has appeared on National Public Radio, the New York Post, HuffPost, and in other outlets.

Tickets to the Spotlight Speaker event featuring Julie Satow include the author presentation, question and answer session, a light breakfast, and free valet parking. The program begins at 10:30 a.m. in the Rubenstein Auditorium at Sid Jacobson JCC. Tickets to the event are now on sale, \$30 non-members and \$25 members.

To purchase tickets for the Spotlight Speaker event featuring Julie Satow, visit [sjcc.org/culturalarts](http://sjcc.org/culturalarts). For more information about the event, contact Elyse Ingber, Director of Visual + Performance Arts at 516.484.1545 ext. 144 or [eingber@sjcc.org](mailto:eingber@sjcc.org).

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### **About Sid Jacobson JCC**

Sid Jacobson JCC ([sjcc.org](http://sjcc.org)) provides a full range of cutting-edge recreational, health, fitness, educational, cultural arts and social service programs. SJJCC promotes Jewish identity and provides a comprehensive program based on Jewish values, traditions, heritage, and culture, and is committed to enriching the lives of all individuals and families in its community. SJJCC embraces all individuals and families, and values diversity. See community differently, "Like" the JCC on Facebook ([facebook.com/sidjacobsonjcc](https://facebook.com/sidjacobsonjcc)).

**Sid Jacobson JCC is a beneficiary agency of the UJA Federation of New York.**

### **For more information, contact:**

Trisha Lombardo

516.484.1545 ext. 130

[TrLombardo@sjcc.org](mailto:TrLombardo@sjcc.org)