



---

**For Immediate Release**

## **Camp Jacobson Celebrates Camp Kindness with Acts of Gratitude for Staff and the Community**

**East Hills, NY, July 24, 2019** – This week, more than 400 campers and staff at Sid Jacobson JCC's [Camp Jacobson](#) in Old Westbury, participated in the nationwide camp community event, Camp Kindness Day, demonstrating their appreciation and compassion.

This week's activities included campers giving a very special thank you to Camp Jacobson maintenance and kitchen staff during morning lineup and other acts of kindness including making bookmarks for hospitals and senior centers in the area and handing out thank you cards to Old Brookville Police for their hard work. A collection of non-perishable food items was held, with all items being donated to Sid Jacobson JCC's Food Bank. Campers and staff also created a Mitzvah Tree to highlight the amazing acts of kindness that take place at Camp Jacobson all summer long.

"As a premier camp on Long Island, Camp Jacobson's mission focuses on bravery, empathy, awareness, and responsibility," explains Paul Isserles, Director, Camp Jacobson. "With these values already playing such a large role in the everyday activities of our campers, Camp Kindness Day was a natural fit and another great opportunity for us to teach participants about the importance of kindness to each other, staff, and members of the community."

Camp Kindness Day is an event highlighting the practice of intentional kindness that happens every day at American camps. The day provides an opportunity to raise awareness of the work that camps are doing to teach kindness in engaging, simple, and high impact ways that live on in the daily lives of campers and staff members when they return home.

To learn more about everything Camp Jacobson has to offer, visit [campjacobson.com](http://campjacobson.com) or contact Paul Isserles, Camp Director, at [paulisserles@sjcc.org](mailto:paulisserles@sjcc.org) or 516.626.1094 ext. 305.

###

### **About Sid Jacobson JCC**

Sid Jacobson JCC ([sjcc.org](http://sjcc.org)), in East Hills provides a full range of cutting-edge recreational, health, fitness, educational, cultural arts and social service programs. SJJCC promotes Jewish identity and provides a comprehensive program based on Jewish values, traditions, heritage, and culture, and is committed to enriching the lives of all individuals and families in its community. SJJCC embraces all individuals and families, and values diversity. See community differently, "Like" the JCC on Facebook ([facebook.com/sidjacobsonjcc](https://facebook.com/sidjacobsonjcc)).

**Sid Jacobson JCC is a beneficiary agency of the UJA Federation of New York.**

### **For more information, contact:**

Trisha Lombardo

516.484.1545 ext. 130

[TrLombardo@sjcc.org](mailto:TrLombardo@sjcc.org)