



For Immediate Release

Sid Jacobson JCC Rocks the Ride at SoulCycle Roslyn

Annual cycling event raises funds for Nancy Marx Cancer Wellness Center

East Hills, NY, May 20, 2019 – Sid Jacobson JCC’s New Leadership Group is proud to announce the annual Rock the Ride event will be held on Sunday, June 2, 6:15pm at SoulCycle Roslyn, followed by dinner at 388 Restaurant. The cycling event will raise funds to support the JCC’s Nancy Marx Cancer Wellness Center.

When individuals register for a bike at Rock the Ride, they commit to fundraising for NMCWC. Last year’s cycling event raised over \$60,000. Co-Chairs for Rock the Ride include Jaclyn Edelstein, Dara Gelb, Jamie Kwiat, Hilary Levine, Rachel Poplock, Jen Saler, Andrea Stein and Rachel Stier.

“Each year I am thankful for the New Leadership Group’s hard work and dedication to this event to support people that have cancer and their families,” says Randy Hight, Director, Nancy Marx Cancer Wellness Center. “The services that the Nancy Marx Cancer Wellness Center provides truly make a difference in these people’s lives. The participants of this fundraising event are our angels and partners in supporting those in our community who need it most.”

Cancer touches many families within our community without discrimination. When one family member is diagnosed, everyone is affected. For more than a decade, Sid Jacobson JCC’s Nancy Marx Cancer Wellness Center has met the need for holistic care for the entire family. The NMCWC’s We’ve Got Your Back - Family Cancer Support program focuses specifically on providing services to the children of families with a parent or sibling undergoing cancer treatment.

For more information about SJJCC’s Rock the Ride or to make a donation, visit sjcc.org/rocktheride or contact Bridgette Troisi, Assistant Director of Development at 516.484.1545 ext. 141 or btroisi@sjcc.org.

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About Sid Jacobson JCC

Sid Jacobson JCC (sjcc.org), in East Hills, and its surrounding campus, the Bernice Jacobson Day School and Camp (bjdsc.org), in Old Westbury, provide a full range of cutting-edge recreational, health, fitness, educational, cultural arts and social service programs. SJJCC promotes Jewish identity and provides a comprehensive program based on Jewish values, traditions, heritage, and culture, and is committed to enriching the lives of all individuals and families in its community. SJJCC embraces all individuals and families, and values diversity. See community differently, "Like" the JCC on Facebook (facebook.com/sidjacobsonjcc).

Sid Jacobson JCC is a beneficiary agency of the UJA Federation of New York.

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