



For Immediate Release

Sid Jacobson JCC Hosts Home Away From Home: Dorm Décor and College Essentials Showcase

The pop-up showcase will feature design solutions for college students

East Hills, NY, May 9, 2019 – On Sunday, May 19, 3-5pm, [Sid Jacobson JCC](#) will host Home Away from Home: Dorm Decor + College Essentials Showcase. The pop-up showcase, in partnership with [Blue-Prynt](#), will provide tips and solutions to make the transition to college an easy and joyful experience for both students and their parents.

“SJJCC is excited to host the first of its kind pop-up college showcase event for students going off to college and their parents. Our collaboration with Blue-Prynt and Empty Quester promises to address the needs of families going through this important milestone and emotionally charged life transition,” says Jodi Adler, Director, Irene & Ronald Cohen Center for Parent Engagement + Education. “We will have a host of experts on everything college related. It promises to be informative and fun!”

Throughout the afternoon attendees will have the opportunity to have questions answered at a panel hosted by Donna Korren of [Empty Quester](#), featuring Frances Lacefield, owner of Room 422; Sydney Steele, student and artist specializing in wall art; Norman Fried, Ph.D, author, psychologist, and, professor; and [Jill Madenberg](#), author and college consultant

Attendees will also be able to tour the latest trends in dorm décor at a design showcase presented by the curated décor website Blue-Prynt, and to meet with local designers for college dorm room decorating tips.

Products from merchants and curators including Amazon, Bed Bath & Beyond, Bloomingdales, Dormify, Target, Wayfair, and more, will be showcased.

To learn more about about Home Away from Home or to register for the showcase, please visit sjcc.org/homeawayfromhome or contact Jodi Adler, Director of the Irene & Ronald Cohen Center for Parent Engagement + Education, 516.484.1545 ext. 117 or jadler@sjcc.org.

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About Sid Jacobson JCC

Sid Jacobson JCC (sjcc.org), in East Hills, and its surrounding campus, the Bernice Jacobson Day School and Camp (bjdsc.org), in Old Westbury, provide a full range of cutting-edge recreational, health, fitness, educational, cultural arts and social service programs. SJJCC promotes Jewish identity and provides a comprehensive program based on Jewish values, traditions, heritage, and culture, and is committed to enriching the lives of all individuals and families in its community. SJJCC embraces all individuals and families, and values diversity. See community differently, "Like" the JCC on Facebook (facebook.com/sidjacobsonjcc).

Sid Jacobson JCC is a beneficiary agency of the UJA Federation of New York.

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