



For Immediate Release

Sid Jacobson JCC's *Eat. Bid. Laugh! An Auction & Epicurean Event 2019* a Triumphant Success

East Hills, NY, April 5, 2019 – Sid Jacobson JCC is thrilled to announce that thanks to the amazing generosity of donors, sponsors and attendees, *Eat. Bid. Laugh! An Auction & Epicurean Event 2019* surpassed its goal of raising more than \$1.4 million to support individuals of all ages with special needs; adults and seniors living with Alzheimer's or other dementias; and those affected by cancer and their families. Proceeds from the night will also benefit new programs at SJJCC such as its Food Bank and the Aftercare Community Transition Program for Recovery.

"Our Auction Committee works tirelessly to put together this beautiful event, and the generosity of our community never ceases to amaze me," said Tracy Levy, SJJCC Board Member and *Eat. Bid. Laugh! An Auction & Epicurean Event* Chair. "The money raised tonight helps the JCC and its social service programs to take tremendous steps forward. More than 600 attendees have come together tonight with a common goal in mind, to provide hope and joy to program participants."

Throughout the evening, guests sampled savory and sweet epicurean tastings from 27 of Long Island's finest eateries while bidding on one-of-a-kind items and experiences, including tickets to see Ariana Grande or Pink, house seats to *Hamilton* plus a backstage tour, a chance to be part of the MTV Video Music Awards in Los Angeles, among other experiences. The night was capped off with a performance by the hilarious, Emmy Award-winning comedian John Mulaney.

"We are so proud to be a part of this incredible event! We are proud to be part of an organization that touches and improves the lives of so many in the community," remarked Brooke and Lloyd Rosenman, *Eat. Bid. Laugh! An Auction & Epicurean Event* Co-Chairs. "Working on such an impactful night, from concept to reality, is just as rewarding for us as Auction Co-Chairs, as it is for attendees and the social service

program participants who benefit from the funds raised. It's a testament to the boundless generosity of our community."

To learn more about how you can donate to Sid Jacobson JCC, visit sjcc.org/donate.

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About *Eat. Bid. Laugh! An Auction & Epicurean Event*

Started in 1995, Sid Jacobson JCC's annual *Eat. Bid. Laugh! An Auction & Epicurean Event* raises funds to benefit the Sheldon A. Sinett BASICS Fund. BASICS (Building and Supporting Initial Community Social Services) is maintained as an incubator fund for new and innovative social service programs at SJJCC. Impacting thousands in the community, the BASICS Fund has subsidized more than 70 crucial programs over the last 13 years thanks to the more than \$13 million dollars raised at the annual event. Some programs funded by BASICS include Camp Kehilla, Vocational Training & Employment Center (VTEC), Nancy Marx Cancer Wellness Center, Special Needs Overnight Adventures, Gems 1 Early Stage Memory Loss Program, and many more. Learn more at sjcc.org/auction.

About Sid Jacobson JCC

Sid Jacobson JCC (sjcc.org), in East Hills, and its surrounding campus, the Bernice Jacobson Day School and Camp (bjdsc.org), in Old Westbury, provide a full range of cutting-edge recreational, health, fitness, educational, cultural arts and social service programs. SJJCC promotes Jewish identity and provides a comprehensive program based on Jewish values, traditions, heritage, and culture, and is committed to enriching the lives of all individuals and families in its community. SJJCC embraces all individuals and families and values diversity. See community differently, "Like" the JCC on Facebook (facebook.com/sidjacobsonjcc).

Sid Jacobson JCC is a beneficiary agency of the UJA Federation of New York.

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