



For Immediate Release

Sid Jacobson JCC Announces *Eat. Bid. Laugh! An Auction & Epicurean Event* Featuring a Performance by Comedian John Mulaney

Funds raised benefit the JCC's social service programs for all in the community

East Hills, NY, January 14, 2019 – [Sid Jacobson JCC](http://sidjacobsonjcc.org) proudly announces its annual *Eat. Bid. Laugh! An Auction & Epicurean Event*. Long Island's premier fundraising event will be held on Thursday, March 28, at 6:30pm at Fresh Meadow Country Club in Lake Success. This year's event will include a performance by Emmy Award-winning comedian John Mulaney, tastings from top local restaurants, and extensive silent auction prizes. Tickets are now on sale and can be purchased at sjjcc.org/auction.

"This sell-out event connects hundreds of donors, sponsors, and participants who are passionate about supporting the JCC's integral work in the community," says Brooke Rosenman, *Eat. Bid. Laugh! An Auction & Epicurean Event* Chair. "The funds raised by *Eat. Bid. Laugh!* create and sustain transformative programs that meet the needs of all."

Last year's event raised more than \$1 million, all of which helped enhance the lives of those who rely on the JCC's quality services. One of the many beneficiaries of the money raised each year at *Eat. Bid. Laugh! An Auction & Epicurean Event* is the Sheldon A. Sinett BASICS Fund. Maintained as an incubator fund, BASICS has the goal of funding Sid Jacobson JCC's social service programs. Impacting thousands in the community, BASICS has funded more than 70 new programs within the last 13 years. These programs serve all individuals and populations, some of which include: the first of its kind young-onset Alzheimer's program, teen mentoring, special needs programs including vocational training, and individuals dealing with a cancer diagnosis.

"We're thrilled to have a household name like John Mulaney performing for this year's attendees," exclaims Tracy Levy, *Eat. Bid. Laugh! An Auction & Epicurean Event* Chair.

"It's such an exciting night filled with a sense of hope and generosity, and Mulaney is the perfect fit to add a touch of humor to the feel-good atmosphere."

John Mulaney is an Emmy Award-winning writer and comedian. He has spent the past year touring the United States with his most recent show, *Kid Gorgeous*, which was also released as a Netflix Special in May 2018 and won the Emmy for Outstanding Writing in a Variety Special. Previously, John starred in the Broadway hit, *Oh, Hello* alongside Nick Kroll. He can currently be heard in *Spider-Man: Into the Spider-Verse* which won a Golden Globe for Best Animated Feature Film.

For more information about *Eat. Bid. Laugh! An Auction & Epicurean Event* or to purchase tickets, visit sjcc.org/auction or contact Bridgette Troisi, Assistant Director of Development at 516.484.1545 ext. 141 or btroisi@sjcc.org.

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About *Eat. Bid. Laugh! An Auction & Epicurean Event*

Started in 1995, Sid Jacobson JCC's annual *Eat. Bid. Laugh! An Auction & Epicurean Event* raises funds to benefit the Sheldon A. Sinett BASICS Fund. BASICS (Building and Supporting Initial Community Social Services) is maintained as an incubator fund for new and innovative social service programs at SJJCC. Impacting thousands in the community, the BASICS Fund has subsidized more than 70 crucial programs over the last 13 years thanks to the more than \$13 million dollars raised at the annual event. Some programs funded by BASICS include Camp Kehilla, Vocational Training & Employment Center (VTEC), Nancy Marx Cancer Wellness Center, Special Needs Overnight Adventures, Gems 1 Early Stage Memory Loss Program, and many more. Learn more at sjcc.org/auction.

About Sid Jacobson JCC

Sid Jacobson JCC (sjcc.org), in East Hills, and its surrounding campus, the Bernice Jacobson Day School and Camp (bjdsc.org), in Old Westbury, provide a full range of cutting-edge recreational, health, fitness, educational, cultural arts and social service programs. SJJCC promotes Jewish identity and provides a comprehensive program based on Jewish values, traditions, heritage, and culture, and is committed to enriching the lives of all individuals and families in its community. SJJCC embraces all individuals and families and values diversity. See community differently, "Like" the JCC on Facebook (facebook.com/sidjacobsonjcc).

Sid Jacobson JCC is a beneficiary agency of the UJA Federation of New York.

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