

## New Year Brings Great Changes!



Members of Sid Jacobson JCC's Strength to Strength program and 5th Annual 5K Run/Walk and Children's Fun Run.



JCC introduces  
**NEW! Infant & Toddler Daycare**  
See page 10



26th Annual Golf & Tennis Outing  
See page 6



New changes  
to this year's Auction  
See page 4



Summer Camp Roundup  
See page 8

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## Message from the President...



Here at Sid Jacobson Jewish Community Center, we always look forward to the High Holy Days and the turning of the year. It is a time of new beginnings, of opportunities that bring a rush of excitement into our building. We see new children in the Early Childhood Center and the return of long-time members as our Fall programs begin in earnest. It's an amazing time to be part of this fabulous organization.

For me, this is an especially exciting New Year for two reasons. First, I embark on my inaugural year as JCC Board President. As a JCC member for 30 years and active volunteer, I look forward to connecting with my community in new and powerful ways. The JCC is a vital part of Long Island, providing succor to everyone, regardless of age, ability and culture. I am always astounded at the breadth of services we offer and the dedication of our volunteers and staff in making sure that no one is ever turned away. I thank the JCC Board of Directors and my community for giving me this opportunity to be part of something bigger than myself.

Second, this New Year gives me the honor of introducing a new addition to our JCC family: our Infant & Toddler Day Care at Bernice Jacobson Day School & Camp. Proverbs tell us that we should "bring up children in the way they should go and when they are old, they will not depart from it." We take this saying to heart. Our Infant & Toddler Day Care is a program that fosters exploration, creativity, social development and intellectual advancement—all vital elements to a child's growth. I know that this new program will go far in creating strong children and strong families.

From our family to yours, have a wonderful and sweet New Year.

*Help Others Enjoy a Sweet New Year*

*Debra Buslik*  
Debra Buslik, President



As we enter the New Year and enjoy its sweetness, it's vital that we remember all of those for whom life is not so sweet. Many in our community have children with special needs and struggle to find a safe place for them to learn and grow. Others have parents, spouses or other family members suffering from Alzheimer's disease or other dementias. Still others struggle with unemployment, wondering how they will be able to provide for their families during these tough economic times. For these people, a sweet New Year seems unattainable.

The New Year marks the opening of the Book of Life. As we look at our actions, both past and present, can we honestly say that we have done everything we can to make the world a better place? Have we done everything in our power to ease the suffering of others? At Sid Jacobson JCC, we strive to ensure that those who need help and compassion receive it. A mother of two special needs children describes the impact the JCC's programs have had on her family:

"The JCC has helped my family afford wonderful opportunities year after year and we are so appreciative. The staff is so devoted to our children, and it shows in everything they do. They are my source of strength when things get rough, and I don't think we would all be where we are today if it weren't for Sid Jacobson JCC."

Help Sid Jacobson JCC provide a quality of life for those who need us in the coming year. To make a donation, go online at [www.sjcc.org](http://www.sjcc.org) or call 516-484-1545.

May you and yours be inscribed in the Book of Life.

## 2011-12 Board of Directors Changes

Sid Jacobson JCC is proud to announce the election of Debra Buslik as President of the Board of Directors and the appointment of Mitchell Jacobson as a member of the Board. Both were elected during the June Board and Annual meetings.

Debra Buslik moved to the area from Baltimore 30 years ago, bringing an extraordinary level of volunteerism and commitment with her. She has served on the JCC Board for 15 years and has brought her enthusiasm for service to a number of committees, including the Literary Committee, the Theatre Committee and the Journal Dinner Dance Committee. She has demonstrated her leadership time and again by founding the JCC Maccabi Games Committee and serving as the Chair of the Epicurean Wine & Food Event Committee, which raises funds for Young Onset Alzheimer's, autism and special needs programming at the JCC. Buslik has been active throughout the community including the Roslyn school district and North Shore LIJ Hospital where she served as president of the Women's Division of the Children's Medical Fund. She has served on the UJA-Federation Long Island Summerfest Committee and the UJAL Program Services Council, and is a member of the Partners in Caring Advisory Committee, a synagogue-JCC project funded by UJA-Federation of New York.

"The JCC is the cornerstone of the community," Buslik said. "I look forward to serving its members, Board and staff in a greater capacity."

Mitchell L. Jacobson, a graduate of Brandeis University and the New York University School of Law, currently serves as Chairman of the Board of MSC Industrial Direct Co. He is a member of the Boards of Trustees for New York University and the New York University School of Law, where he is also the Chair of the New York University School of Law Foundation Investment Committee. Jacobson is passionate about education and serving his community. He looks forward to bringing his expertise to the JCC Board of Directors.

The JCC Board, staff and members welcome these two talented individuals into their new roles. Their experience and generosity are truly an asset to our organization.



JCC Board President Debra Buslik presents Board Member Howard Kroplick with a chocolate statuette at the Annual Meeting for his video tribute to Susan Bender, retiring Executive Director.



Mitchell Jacobson was elected to the JCC Board of Directors.

## SAVE THE DATES!

*Champions for Charity*

December 1-3, 2011

Friday, December 2

Breakfast Reception at Theory (Americana Manhasset)

*17th Annual Auction for Excellence:  
An Epicurean Event*

March 29, 2012

*9th Annual  
Friendship Circle Luncheon*

May 9, 2012

*27th Annual  
Golf & Tennis Outing*

Summer 2012

## Correction

Edward & Bernice Wenger were omitted from our list of donors in our Annual Report.

We thank them for their support.

# Changes Ahead for Our Annual Auction

## Why Be Involved?

For 16 years, the Auction for Excellence has brought donors, sponsors, participants and volunteers together for one goal: to support the essential social services that Sid Jacobson JCC provides for Long Island. These individuals have directly affected people who struggle everyday with problems that most of us would find unimaginable.

For participants in our innovative Let's Do Lunch, a program for those in their 30's, 40's and 50's with Young Onset Alzheimer's disease, it's the knowledge that they can no longer care for their families as they once did because of their condition. For parents of an autistic child in Camp Kehilla, our summer day camp for children and teens with special needs, it's providing a safe place where their child is understood. For those in our support groups, it's coping with life-altering news such as a cancer diagnosis or loss of a job or loved one.

This year, the Auction will be combining forces with our fantastic Epicurean Evening of Wine & Food to create our 17th Annual Auction for Excellence: An Epicurean Event, to be held on Thursday, March 29, 2012, at Glen Oaks Club. This fusion will be a unique evening of gourmet food showcasing the area's best restaurants, coupled with our signature Silent and Live auctions and philanthropic spirit.

Funds from the Auction directly benefit programs for children with special needs (pictured), day programs for adults with Alzheimer's disease and other dementias and support groups for individuals experiencing life-altering events.

For more programs supported by the Auction, see page 11.



## How Can You Help?

- Join the committee
- Volunteer
- Attend the event
- Donate goods and services
- Become a sponsor

To receive an auction newsletter or for more information, contact Jeannie Cardali, Special Events Coordinator, 516-484-1545, ext. 141, [jcardali@sjcc.org](mailto:jcardali@sjcc.org)

## Happenings Around the JCC



Board members **Howard Kroplick** (driving) and **Jerry Kroll** take a spin in the Black Beast, a 1909 ALCO-6 race car. Kroplick, who owns the car, gave a presentation to the **Gezunters, the JCC's 50+ men's social club**, detailing the Black Beast's Indy 500 run in 1911 and its centennial lap during the 2011 Indy 500. The Gezunter Club brings men together once a month to enjoy fascinating guest speakers and form life-long friendships.



Lisa Gossels, director of My So-Called Enemy, speaks before a sold-out crowd during the **18th Annual Randi & Bruce Pergament Jewish Film Festival**. My So-Called Enemy, a **documentary that follows 6 Israeli and Palestinian women and their relationships with each other**, was just one film in a season celebrating cinematic storytelling and exploration of Jewish life both past and present. The JCC would like to thank all of the sponsors of the 2011 Film Festival for helping us have another successful season!



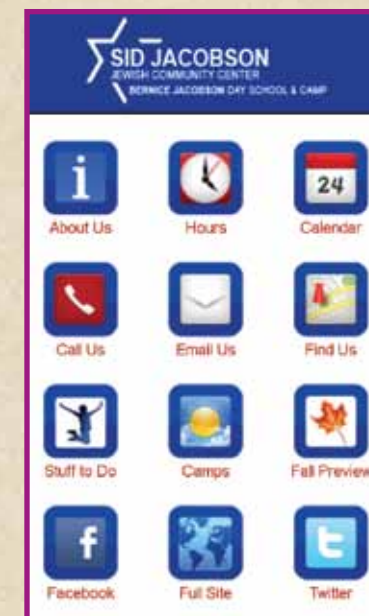
(l. to r.) Connie Wasserman, Assistant Executive Director of Sid Jacobson JCC; Evelyn Roth, Town Commissioner for the Department of Services for the Aging; Stephanie Morahan, RN; Legislator Wayne Wink and Kathy Garneau, LMSW, Care Manager at the Town of North Hempstead's Project Independence Open House on June 24, hosted by Sid Jacobson JCC. **The JCC serves as the Roslyn office of Project Independence, an aging-in-place initiative designed to help seniors remain in their homes as long as possible by providing them transportation and home services.**



Attendees of the Yellow Rose Society evening at Citi Field take a photo-op with the Mets' mascot. (Top row left) Yellow Rose Society Co-Chair Donna Schlessinger, Beverly Gelb, Dayle Katz, Mr. Met, Sherri Glasser, Yellow Rose Society Co-Chair Debra Sutton, Donna Finkelstein, JCC Associate Executive Director Joni Cohen. (Bottom row left) Jayne Tanney, Lee Dubb, Ruth Slade and Assistant Executive Director Connie Wasserman. **The Yellow Rose Society, co-chaired by Jeri Glaser, Donna Schlessinger and Debra Sutton, was created to provide additional funding and awareness for the JCC's Friendship Circle and Let's Do Lunch program.**



**The Friendship Circle Luncheon** celebrated the contributions of Lee and Michael Dubb to the Long Island community and awarded Norman Schefer and Robert Goldberg of The Fay J. Lindner Foundation with the Tikkun Olam Award and CBS correspondent Barry Petersen with the Communications Service Award. The event, co-chaired by Dayle Katz and Ruth Slade with Founding Chair Denise Silverberg, supports the **Friendship Circle, a social adult day program for the frail elderly living with functional or memory impairment as a result of aging, stroke, Alzheimer's disease, Parkinson's disease or other related conditions.** The Friendship Circle Luncheon also funds Let's Do Lunch, the nation's **first day program for individuals in their 30s, 40s and 50s with Young Onset Alzheimer's disease** and related dementias. Next year's event will be held on May 9, 2012.



**Sid Jacobson JCC now has a mobile site for those on the go!** Viewable from any smart phone, this site gives users access to emergency updates, contact information and new classes.

**In a sold-out day of sporting and philanthropy, the 26th Annual Golf & Tennis Outing, presented by Steven Schonfeld, raised over \$300,000 for desperately needed social services at the JCC.**

Funds go directly to programs such as Camp Kehilla, a summer camp for children on the autism spectrum, and the Friendship Circle, a day program for frail elderly affected by Alzheimer's and other dementias. This year's event gave participants the opportunity to take a personal interest in these populations, allowing people to purchase meals for those in the Friendship Circle or scholarships for children at Camp Kehilla.

This year's Outing honored Martin Rosenman and awarded the Man of Distinction tribute to David Nussbaum for their tireless work on behalf of the JCC. We would like to thank our Honorary Chairpersons Robert Gladstone and David Nussbaum, Golf Co-Chairs Richard Gershman and Lloyd Rosenman, Tennis Chairperson Andrew Sandler, the entire Golf & Tennis Committee, all of our sponsors, foursomes and tennis players for all of their efforts in making this event successful.



Honoree Martin Rosenman with his sons Craig and Lloyd, who also served as Golf & Tennis Committee Co-Chair



Honoree Martin Rosenman with Golf & Tennis Committee Chairman Richard Gershman and Presenting Sponsor Steven Schonfeld



Women's Pro-Am Tennis Tournament



Andrew Sandler, Pro-Am Tennis Tournament Chairman



Connie Wasserman, Assistant Executive Director, and Norman Schefer of The Fay J. Lindner Foundation, who was key in the naming of The Fay J. Lindner Senior Center.



Robert Gladstone presents Man of Distinction Award to David Nussbaum of EarlyBirdCapital



Board member Mitchell Jacobson with Golf & Tennis Committee member Tony Fromer



Man of Distinction David Nussbaum with his wife Sandi and his daughter Rachel



Men's Pro-Am Tennis Tournament



JCC President Debra Buslik making a presentation to honoree Martin Rosenman



Golf & Tennis Committee member Paul Davidson with Andrew Sandler, Pro-Am Tennis Tournament Chairman



Honoree Martin Rosenman with his wife Ellen and their family



Childhood friends and JCC Board members Jim Krantz, Robert Gladstone and Lloyd Goldman



JCC Immediate Past President Dr. Eric Donnenfeld, JCC Board member Steve Hess, Past President Jon Held and Ben Sax

# SUMMER CAMPS 2011

Call today for a tour of any of our camps!

## Camp Jacobson at Robin Hood,

located on our 15-acre Bernice Jacobson Day School & Camp, provided children ages 3–16 with a fabulous summer camp experience. With over 25 activities and camp-wide events, including trips, sports clinics, swim classes and art, our campers gained both important life skills and friendships that last a lifetime.



Camp Jacobson at Robin Hood's tennis clinics "serve" even the youngest campers.



Camp Jacobson at Robin Hood leads the march against breast cancer during its annual Walk for Breast Cancer. Campers raised \$2,500 for Sharsheret and the Avon Walk.



Summer Streeters Co-Director Erica Ehrentreu enjoys the ball pit with campers.



Summer Streeters campers show their creative sides during arts n' crafts.

Did you hear the singing and chanting through the halls of the JCC this summer? That was **Summer Streeters**, which provides a high-quality camp experience at the most affordable price on the North Shore. With fantastic theme weeks, camp-wide trips and tons of activities, Summer Streeters was an amazing time for children in grades K–6.

This summer, our **Early Childhood Center summer programs** offered a well-rounded schedule for children ages 2–3, including swim, gym time, music, art and transportation options. Most importantly, the camp gave these kids their first summer camping experience!



Campers enjoy Tot Shabbat with the Friendship Circle, the JCC's day program for the frail elderly with Alzheimer's disease and other dementias.



It's arts 'n' crafts during Early Childhood summer programs!



Camp ACA gave these young actors the Broadway edge.



Summer Stock participants and the cast of *Annie* brought the beloved musical to life.

The Theatre Department offered two programs this summer: **Summer Stock**, which produced the fabulous *Annie*, and **Camp ACA**, a comprehensive Broadway summer camp with workshops taught by Broadway stars. Our growing thespians, all in kindergarten through grade 12, really had a time to shine!

Once again, our **Kehilla Camps** were a vital part of the lives of special needs children, teens and young adults all over Long Island. The camps provided an emotionally safe environment for those with autism, attention deficit disorders, learning disabilities, speech and language delays and emotional/behavioral disorders who were not able to meet the socialization demands of typical local camps. Camp Kehilla, located at the Henry Kaufmann Campgrounds in Wheatley Heights, provided children and teens ages 5–17 with an exceptional day camp experience, including such camping classics as swimming, trips, crafts and sports. The Kehilla Vocation Experience gave young adults ages 18–21 vital social and life skills while working at vocation sites throughout the summer.



Kehilla Vocation participants take a break for lunch during a busy day.



Kehilla campers get a sensory experience with fake snow during summer.



Emme Fliegler and Ilana and Alexis Lefkowitz worked together to raise money for the Kids Give 360 campaign.



Michael Weisser, Founder of Kids Give 360, and his children Matt and Lucas present Sid Jacobson JCC with a \$5,000 check from the Kids Give 360 campaign.



Ruby Weinkselbaum, a 7 year old camper from Summer Streeters, raised \$79 on her own by selling Kids Give 360 bracelets at her beach club.

## Kids Give Back to Kids.

All of our JCC camps value the concept of Tikkun Olam, or healing the world. With this in mind, campers and staff worked tirelessly throughout the summer to improve the lives of those who need the most help. Our five summer programs teamed up with **Kids Give 360** to give the joy of camp to kids who otherwise might not be able to attend. Campers raised \$5,000 for JCC camp scholarships.

**JCC Camps Go Green.** After receiving the Jewish Greening Fellowship, a project of the Isabella Freedman Jewish Retreat Center and funded by UJA-Federation of New York, for the second year in a row, Sid Jacobson JCC launched several JCC-wide greening projects. In conjunction with the JCC's Weinberger Center for Jewish Life & Learning and Cornell Cooperative Extension-trained Master Gardener and JCC Board member Rebecca Schaja, Camp Jacobson at Robin Hood and Summer Streeters brought the joys of green and sustainable living to hundreds of campers. Schaja was instrumental in the funding, planning and tending of Camp Jacobson at Robin Hood's community garden, which grew vegetables and flowers.



Young campers at Camp Jacobson at Robin Hood help the seeds in the sustainable community garden to grow.



Summer Streeters campers enjoy the rewards of a sustainable garden by making a delicious meal with fresh fruit and vegetables during a cooking class.



Kehilla campers wrote and performed a musical that was performed for the entire camp.

Due to a grant from UJA-Federation of New York, Camp Kehilla was able to welcome **The Miracle Project**, a program that enables children and teens with autism and other special needs to express themselves through music, dance, acting, storytelling and writing. The result was a show that showed off the incredible musical and acting abilities of these campers.

# Snapshot of Fall 2011



## Care Day



Our annual Care Day Symposium brings **caretakers and leading experts together for an informative day focused around the care of aging loved ones.** This year's Care Day will be held on Sunday, November 20. For more information, contact Donna Shulman, Director of Senior Programs, at 516-484-1545, ext. 134, [dshulman@sjcc.org](mailto:dshulman@sjcc.org).

## Adults Helping Adults



Game enthusiasts, under the chairpeople Jana Goldenberg and Rhonda Winston and Adult Director Yvette Bergman, will raise money to **benefit adults in need, including adults newly diagnosed with cancer, caregivers and the bereaved.** To be held at Tam O'Shanter Club on Wednesday, October 12, Game Day Mania brings together **mah jongg, canasta, bridge and board game players to enjoy a buffet lunch and vendors while helping those in need.**

## Infant & Toddler Daycare



For the first time, we now offer Infant & Toddler Day Care for children between 3 months and 2 years old at Bernice Jacobson Day School & Camp! Our exclusive program fosters **exploration, creativity, social development and intellectual advancement.** To inquire and/or take a tour, contact Gale Kaplan, Director of Early Childhood Services, at 516-484-1545, ext. 126.

## Health & Wellness Center Gets a New Look



**New changes to our Health & Wellness Center! Check out the new men's and women's locker room bathrooms and flooring, renovated Conditioning and Weight Rooms and the refinished floors in all of the studios and gymnasiums.**

## JCC Members Push Themselves to the Limit

Sid Jacobson JCC's Health & Wellness Center has some of the best trainers on Long Island. From people just wanting to get fit to serious athletes—our trainers have helped them all reach their goals. Two of our members have taken their physical fitness to the next level.

"I could not have successfully completed the trek to Everest Base Camp and scaled Kala Pattar without an appropriate conditioning and exercise regimen. The marvelous facilities at SJJCC fitness center made it possible!" – Barry Winters, pictured at Everest Base Camp.

"Adrian Sadowski is the best trainer I ever had – knowledgeable, committed and truly motivational. He knew exactly the type of strength and core training I would need to improve as a triathlete and help prevent injury." – Roberta Leventhal, age 60, pictured crossing the finish line at the Lake Placid Ironman. She placed third in her age group.



## The Auction for Excellence Benefits ...

CONT'D FROM PAGE 4

### Let's Do Lunch

A first-of-its-kind day program designed for those in their 30s, 40s and 50s with Young Onset Alzheimer's Disease.

### Friendship Circle

A day program for the frail elderly and those suffering with Alzheimer's, Parkinsons and other dementias.

### Camp Kehilla Scholarships


The auction funds scholarships for our day camp for special needs children.

### Flame

A band made up of 11 physically and developmentally challenged individuals, brought to the JCC through the Auction's Sheldon A. Sinett BASICS Fund.

### Art Angels

An art show displaying the artwork of children on the Autism Spectrum, enabled by the Auction's Sheldon A. Sinett BASICS Fund.

**SID JACOBSON**  
JEWISH COMMUNITY CENTER  
**BERNICE JACOBSON**  
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## *Did You Know?*

This summer we enabled **over 60 children to have a summer camping experience** which would not have been possible without the generosity of those who donated to our scholarship fund.

Bernice Jacobson Day School & Camp is home to **Camp Jacobson at Robin Hood, Infant & Toddler Daycare, after-school programs and sports clinics.** To take a tour, call 516-626-1094.